### IN THE UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK

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	:	
In re	:	Chapter 11
	:	
DELPHI CORPORATION, et al.,	:	Case No. 05-44481 (RDD)
	:	
Debtors.	:	(Jointly Administered)
	:	
	v	

## AFFIDAVIT OF PUBLICATION OF ALICE WEBER IN THE NEW YORK TIMES



# 05-44481-rdd Doc 17410 Filed 06/30/09 Entered 06/30/09 23:35:20 **The New Hork Cimes** Pg 2 of 3

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Main Document

UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK

Chapter 11
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NOTICE OF BAR DATE FOR FILING PROOFS OF
ADMINISTRATIVE EXPENSE

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NOTICE OF BAR DATE FOR FILING PROOFS OF ADMINISTRATIVE EXPENSE.

PLEASE TAKE NOTICE that on June 16, 2009, the United States Bankruptcy Court's entered an order (the "Modification Procedures Order") (Docket No. 17032), which among other things, established July 15, 2009 (the "Administrative Expense Bar Date") as the last date to file proof of administrative Expense Bar Date"), against Delphi (Gropartion ("Debtors") and its affiliated debtors and debtors-in-possession (the "Debtors" or "Claims"), against to Ploth (Gropartion ("Debtors" or "Claims"), against to Ploth (Gropartion ("Debtors" or "Claims"), against to Ploth ("Debtors" or "Claims"), against to Plothors that anose, accused, or that were incurred on or before June 1, 2009.

PLEASE TAKE FURTHER NOTICE THAIT the Modification Procedures. Order requires all parties to file an Administrative Expense Claim Form with Kurtzman Carson Consultants LLC "KCC"), the dains, noticing, and solicitation agent in these cases, so that such Administrative Expense Glaim Form is received on or before 5:00 p.m., prevail-ing tastes the modification from the procedure of the procedure of the such administrative Expense Bar Date.

WHO SHOULD FILE AN ADMINISTRATIVE EXPENSE CLAIM FORM. You must file an Administrative Expense Bar Date.

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CONSEQUENCES OF FAILURE TO TIMELY SUBMIT ADMINISTRATIVE EXPENSE CLAIM FORM. ANY PARTY THAT IS REQUIRED BUT FAILS TO FILE AM ADMINISTRATIVE EXPENSE CLAIM FORM IN ACCORDANCE WITH THIS MOTICE ON OR BEFORE THE ADMINISTRATIVE EXPENSE BAR DATE SHALL BE FOREVER BARRED, ESTOPPED, AND ENJOINED FROM ASSERTING SUCH CLAIM AGAINST THE DEBTORS AND REORGANIZED DEBTORS, AS APPLICABLE, AND THEIR PROPERTY SHALL BE FOREVER DISCHARGED FROM ANY AND ALL INDESTEDNESS, LIABILITY, OR OBLIGATION WITH RESPECT TO SUCH CLAIM.

PLEASE TAKE FURTHER NOTICE that all pleadings and orders of the Bankruptcy Court are publicly available along with the docket and other case information by accessing the Delphi Legal Information Website at www.delphidocket.com and may also be obtained, upon reason-able written request, from the Creditor Voting Agent, Kurtzman Carson, Consultants LLC, 333 Alaska Avenue, El Segundo, California 90245, Att Till Pleibli Compaction et al. Delphi Corporation, et al.

Delphi Legal Information Hotline: Delphi Legal Information Website: Toll Free: (800) 718-5305 http://www.delphidocket.com 1 International: (248) 813-2698 Dated: New York, New York, June 16, 2009

SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP

John Wm. Butler, Jr., Ron E. Meisler, Kayalyn A. Marafioti, Thomas J.

333 West Wacker Drive, Suite 2100, Matz, Four Times Square, New York, Jon.

New York 10036

Attorneys for Delphi Corporation, et al.,

Debtors and Debtors-in-Possession

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See Order Under 1 U.S.C. § 331 Establishing Procedures for Interim Compensation and Reimbursement of Expenses of Professionals, dated November 4, 2005 (Docket No. 869) (the "Interim Compensation Order"); Supplemental Order Under 1 U.S.C. § 331 Establishing Procedures for Interim Compensation and Reimbursement of Expenses of Professionals, dated March 8, 2006 (Docket No. 274) (Interim Compensation Order"); Second Supplemental Order Under 11 U.S.C. Section 331 Establishing Procedures for Interim Compensation and Reimbursement of Expenses of Professionals, dated March 28, 2006 (Docket No. 276) (the "Second Supplemental Interim Compensation Order"), and Third Supplemental Order Under 11 U.S.C. Seat Interim Compensation Order"), and Third Supplemental Order Under 11 U.S.C. Section 331 Establishing Procedures for Interim Compensation Order"), frouth Supplemental Order Under 11 U.S.C. Section 331 Establishing Procedures for Interim Compensation Order"), Fourth Supplemental Order Under 11 U.S.C. Section 331 Establishing Procedures for Interim Compensation Order"), Fourth Supplemental Order Under 11 U.S.C. Section 331 Establishing Procedures for Interim Compensation Order"), Fourth Supplemental Order Under 11 U.S.C. Section 331 Establishing Procedures for Interim Compensation Order"), Fourth Supplemental Order Under 11 U.S.C. Section 331 Establishing Procedures for Interim Compensation Order"), Sixth Supplemental Order Under 11 U.S.C. Section 331 Establishing Procedures for Interim Compensation Order Under 11 U.S.C. Section 331 Establishing Procedures for Interim Compensation Order Under 11 U.S.C. Section 331 Establishing Procedures for Interim Compensation Order Under 11 U.S.C. Section 331 Establishing Procedures for Interim Compensation Order Under Under 11 U.S.C. Section 331 Establishing Procedures for Interim Compensation Order Under See Order Under 11 U.S.C. § 331 Establishing Procedures for Interim

#### CERTIFICATION OF PUBLICATION

I, Mice Wilba , in my capacity as a Principal Clerk
of the Publisher of Ehe New Hork Eimes a daily newspaper of general
circulation printed and published in the City, County and State of New
York, hereby certify that the advertisement annexed hereto was published
in the editions of Ehe New Hork Eimes on the following date or dates,
to wit on
JUN 19 2009
20
_ Cleve Withen
Approved:
Maria fannullo  THIS CERTIFICATION NOT VALID WITHOUT NYT RAISED SEAL

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**ADMINISTRATIVE EXPENSE** 

PLEASE TAKE NOTICE that on June 16, 2009, the United States Bankruptcy Court for the Southern District of New York (the "Bankruptcy Court") entered an order (the "Modification Procedures Order") (Docket No. 17032), which among other things, established July 15, 2009 (the "Administrative Expense Bar Date") as the last date to file proof of administrative expense (each, an "Administrative Expense Claim Form") for the istrative expense (each, an "Administrative Expense Claim Form") for the purpose of asserting administrative expense claims ("Administrative Expense Claims" ("Claims"), against Delphi Corporation ("Delphi") and its affiliated debtors and debtors-in-possession (the "Debtors" or "Company"). The Administrative Expense Bar Date and the procedure set out below for filing proofs of administrative expense with respect to Claims apply to all alleged postpetition Claims against the Debtors that arose, accrued, or that were incurred on or before June 1, 2009.

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WHO SHOULD FILE AN ADMINISTRATIVE EXPENSE CLAIM FORM.

You must file an Administrative Expense Claim Form if you believe that you are entitled to an Administrative Expense Claim as described in 11 U.S.C. § 503, except as provided below.
You do not need to file an Administrative Expense Claim Form for (i)

You do not need to file an Administrative Expense Claim Form for (i) any claim for postpetition goods and services delivered to the Debtors prior to June 1, 2009 that are not yet due and payable pursuant to the applicable contract terms, (ii) employee claims arising prior to June 1, 2009 for wages, salary, and other benefits arising in the ordinary cours, 2009 for wages, salary, and other benefits arising in the ordinary course of business that are not yet due and payable; (iii) any claim for which the party has already properly filed an Administrative Expense Claim Form or a proof of claim form with the Court which has not been expunged by order of the Court and provided that such proof of claim fearly and unequivocally sets forth that such claim is adde for an administrative expense priority; (iv) any claim for fees and/or reimbursement of expenses by a professional employed in these chapter 11 cases according through January 25, 2008, to the extent that such claim is subject to this Court's Interim Compensation Orders; 'or (v) any claim asserted by any Debtor or any direct or indirect subsidiary of any of the Debtors in which the Debtors in the aggregate directly or indirectly own, control or hold with power to vote, 50% or more of the outstanding voting securities of such subsidiary.

such subsidiary. Job Thate or uncustanismy swip sectitives with subsidiary. TIME AND PLACE FOR FILING ADMINISTRATIVE EXPENSE CLAIMS. A signed original of any Administrative Expense Claim Form. Logether with accompanying documentation. must be delivered to Kurtzman Carson Consultants LLC. 2335. Alaska wenue, El Segundo. CA 90245. so as to be received no later than 5:00 p.m., prevailing Eastern time, on the Administrative Expense Bar Date. Claims may be submitted in person or by courier service. hand delivery or mail addressed to KCC at the foregoing address. Any Claim submitted by facsimile, e-mail, or by other electronic means will not be accepted and will not be deemed filed onthe unclaim submitted by one of the methods described in the preceding sentence. Claims will be deemed filed only when actually received by KCC. If you wish to receive acknowledgment of KCC's receipt of your Claim, you must also submit a copy of your original Claim and a self-addressed, stamped envelope.

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Delphi Legal Information Hotline: Delphi Legal Information Website: Toll Free: (800) 718-5305 http://www.delphidocket.com International: (248) 813-2698

Dated: New York, New York, June 16,2009

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Attorneys for Delphi Corporation, et al., Debtors and Debtors-in-Possession

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## Mercedes Campaign Foc

#### By STEPHANIE CLIFFORD

AR companies like Hyundai and Ford have been showing solidarity with consumers recently, running ads promising that the companies will help them should they lose their jobs.

Mercedes-Benz USA is trying a different way to get customers to buy cars as it introduces its updated E-Class Series. The ad campaign for the midsize car, available as a sedan or a coupe, is the company's biggest in two years, estimated at \$75 million. It does not talk about great value or good deals. Instead, it focuses on the cars' technology and heritage, a somewhat standard approach for the brand.

"Everyone has that trigger that's going to get them out there in the marketplace again, assuming that they have the means and they're just choosing not to spend it," said Alex Gellert, the chief executive of Merkley & Partners, part of the Omnicom Group, which created the Mercedes print and television ads.

The E-Class update is meant to turn around an alarming sales slide for Mercedes, which is owned by Daimler. Its United States sales have declined 28.7 percent this year from the same time in 2008, according to the company. May sales were even

further off, falling 33.4 percent from May 2008. The United States turned in the worst showing of any geographic region in May.

Even given the sales challenge, Steve Cannon, the vice president of marketing for Mercedes-Benz USA, decided not to echo the recession-conscious marketing that other car manufacturers have used. Hyundai promised to help customers pay for their cars if they lost their jobs, an offer Ford and General Motors soon matched. A recent spate of ads for Honda's Insight described it as "designed and priced for us all."

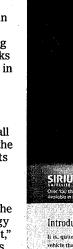
"I'd rather tell our brand story, our innovation story, our value story, than join the chorus of everyone else that's screaming 'sale' — that's about the only message that's out there right now," Mr. Cannon said. "Customers have told us, 'we know there are deals out there,' so just getting on television with an expensive media plan and shouting, 'there's a sale,' they already know that."

The television spots will begin running on Monday. One starts with scenes of families admiring classic Mercedes cars and trucks at the Mercedes-Benz museum in Stuttgart, Germany. These are interspersed with scenes of a coupe driving along a forested road. At the end, the car bursts through the museum's glass wall and spins into place alongside the other Mercedes cars. "Taking its rightful place in a long line of amazing performance machines," the narrator says.

A television commercial for the sedan highlights new technology in the cars, like "attention assist," which helps alert sleepy drivers, and an automatic braking system that kicks in when a driver loses concentration and is about to hit something. The narrator promotes the E-Class as "the future of the automobile."

Although Mercedes wanted to avoid emphasizing sale prices, it did place the starting price for the cars at the end of each television spot and in the print ads. At

A scene Mercede



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Notice of the formation of USBrace.com, LLC

Under Section 203 of the Limited Liability Company Law in the State of New York February 23, 2009

Notice of the formation of Frucher, LLC

Under Section 203 of the **Limited Liability Company Law** in the State of New York on March 29th, 2009